THE JACKET MAKER

Corporate Gifting

EDITION 2025



"The Jacket Maker combines old-world bespoke service and e-commerce to make the finest quality, fully customized leather and textile goods for teams, clients, and talent worldwide."



CORPORATE GIFTING & PERSONALIZATION PROGRAM

Whether you're welcoming new hires, celebrating milestones, or thanking key clients, our Corporate Specialists curate gifts that feel personal, not just promotional. We offer profuse options for corporate gifting, featuring diverse customization on top of illustrious designs. Choose from our most-loved signature leather and fabric outerwear options, as well as refined work essentials like bags and elevated small goods, including curated gift boxes, everyday carry items, and luggage tags. This guide highlights a selection of our most giftable styles. If you're looking for something specific, our team is here to help.

FROM THE FOUNDER



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Traditional merch ≠ modern expectations. Today’s employees and clients don’t want another disposable tchotchke; they want items they will actually use and feel proud to own. Most branded swag is designed as advertising rather than as something desirable, so it ends up forgotten in a drawer. We flipped that script.

We start with outstanding materials, such as full-grain leather,resilient canvas & denim, and performance fabrics designed for daily wear. Every stitch, seam, and accessory is inspected to ensure each piece feels luxurious and lasts. Then we add story-driven details: a custom lining that reflects your brand heritage, an engraved clasp with the recipient’s initials, or a debossed quote that resonates. These touches turn a giveaway into a keepsake.

Our process is just as intentional. In-house production allows us to maintain full quality control. Direct sourcing from vetted suppliers keeps costs predictable. A proven courier network ensures reliable, on-time delivery. The result is memorable gifts your people keep in rotation and a procurement experience you can trust.

Syed Obaid

CEO & Co-Founder

OUR PRODUCT RANGE















OUR SERVICE ADVANTAGE

Free Dedicated Design Consultancy
A dedicated consultant guides your project from start to finish with clear, consistent communication.

2D & 3D Illustration Artists
Realistic visual mockups help you see exactly what you're getting before production begins.

In-House Pattern & Sample Studio
Custom patterns are developed by expert makers. Samples available on request before bulk production.

Multi-Tier Quality Control
Every item is checked at multiple stages to ensure top-quality results. Consistent 100% pass rate in our last 9 QC inspections.

No Minimum Order Quantities
Order one piece or one thousand. We scale to fit your needs.

JACKETS
& OUTERWEAR

We specialize in a wide range of premium outerwear, offering full creative control across materials, finishes, and silhouettes. Whether you're customizing for a gifting campaign, a retail collaboration, or uniforms, our team can bring any style to life with precision and flexibility.

Made For L’Oréal – “Because You’re Worth It” Campaign





“Made For MTV – The Challenge: Season 30”
Ft. TV Personality Johnny Bananas”



Materials Options

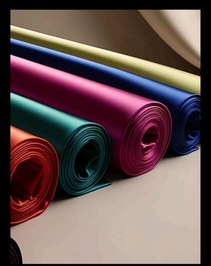
Our material library features both natural and synthetic options, each carefully selected for its durability, comfort, and visual appeal— ranging from classic leathers to technical fabrics. All fabrics are sourced from trusted vendors and selected based on your use case, branding goals, and sustainability preferences.



Real & Faux Leather



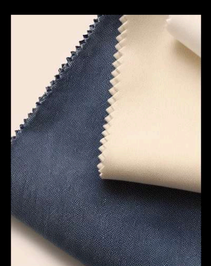
Natural & Synthetic Suede



Nylon & Polyester



Performance Tech Fabrics



100% Cotton & Brushed Denim



Wool (Real & Synthetic)

Popular Styles



We offer a versatile range of outerwear silhouettes designed to suit everything from everyday wear to elevated corporate gifting. Each style can be customized with your choice of material, fit, color, and finishing details to reflect your brand's identity or the recipient's personality.



Bomber



Varsity



Blazers



Parka



Denim Trucker



Coats

Our Custom Outerwear Tailored for You. Recognized by the Industry.

Our work has been featured by independent editors and publications who've seen the results firsthand and had only good things to say. From industry magazines to fashion blogs, our craftsmanship and flexibility continue to earn attention for all the right reasons.

★★★★★

The Jacket Maker: Leveraging Tech For Bespoke Leather Coats

Forbes

★★★★★

This custom leather jacket startup makes any jacket you want, starting at $350

BUSINESS INSIDER

★★★★★

Why we love custom leather jackets by The Jacket Maker?

CBS ESSENTIALS

★★★★★

This startup is making the bespoke, custom leather jackets you didn't know you needed.

SWAGGER

★★★★★

I got a beautiful leather jacket custom-made with a personal touch

Mirror

Recent Client Spotlight

CROWDSTRIKE

Project Type: Personalized Employee Gifting Program

Timeline: November 2024 to January 2025

About the Client

CrowdStrike is a global cybersecurity company known for its expertise in threat intelligence and endpoint protection. With over 7,000 employees, it serves some of the world's largest enterprises and government organizations, helping them stay secure in a constantly evolving digital environment.

The Challenge

CrowdStrike wanted to create a premium gifting experience outside of the typical holiday season. The goal was to allow each of their 100+ recipients to select a jacket style and material of their choice, while keeping brand consistency intact. They also needed direct-to-recipient delivery, custom branding on every piece, and a high-end unboxing experience. Custom thank-you inserts were required with every shipment. The project needed to balance personalization, visual impact, and operational efficiency.







Our Solution

We developed a customized program that offered a smooth experience for both the client and the recipients.

Designed and produced four sample jackets across different styles and materials

Created artwork based on CrowdStrike's brand assets and finalized embroidery placement

Built a branded online portal using Typeform for recipients to submit preferences and sizing

Provided sizing support with detailed guides and one-on-one assistance when needed

Added personalized thank-you inserts and brand messaging to each shipment

Managed production and fulfillment based on incoming recipient data

Offered free exchanges to anyone who needed a different size or fit

Our Timeline

Nov 11
Initial inquiry and project scope shared

Nov 16
Branding assets and sample direction submitted

Nov 18
Custom illustrations and proposed sample lineup shared

Nov 19
Branded selection portal launched for recipient input

Nov 23
Customization and artwork finalized, sample production began

Nov 29
Samples completed and reviewed by client

Dec 4
Samples approved and request added for custom thank-you inserts

Dec 6
Portal updated with final options and branding

Dec to Jan
Rolling fulfillment began as recipients submitted their selections

The Result

★★★★★

The program was a success. Recipients appreciated the flexibility to choose something they actually wanted to wear, and CrowdStrike valued the ease of execution and consistent branding throughout. The combination of customization, direct delivery, and recipient-level support resulted in a smooth process and strong positive feedback.



Gift Boxes

A complete gifting experience featuring premium leather accessories in elegant packaging. Each set can be customized to your needs, with options like wallets, card holders, and keychains personalized with logos, initials, or brand details. Ideal for client appreciation, onboarding, or milestone gifting, these sets are crafted to be functional, personal, and memorable.







Ready-to-Customize Gift Sets

Choose from our curated gift box options, featuring best-selling leather accessories. Each set is ready to be personalized with your logo, custom packaging, or a gift note, making it perfect for fast, thoughtful gifting with a premium finish.









Popular Customizations

Custom Printed Boxes



Custom Printed Artwork



Personalized Inserts



Custom Logo/ Emblem Engraving





Handbags & Luggage

Our handbags and luggage collection is built for both daily use and meaningful upscale gifting. You can choose from our refined, ready-made styles or work with our team to create a fully custom piece from the ground up. Each item is crafted using premium materials and tailored to your specifications, with options for personalization and branding at every touchpoint.



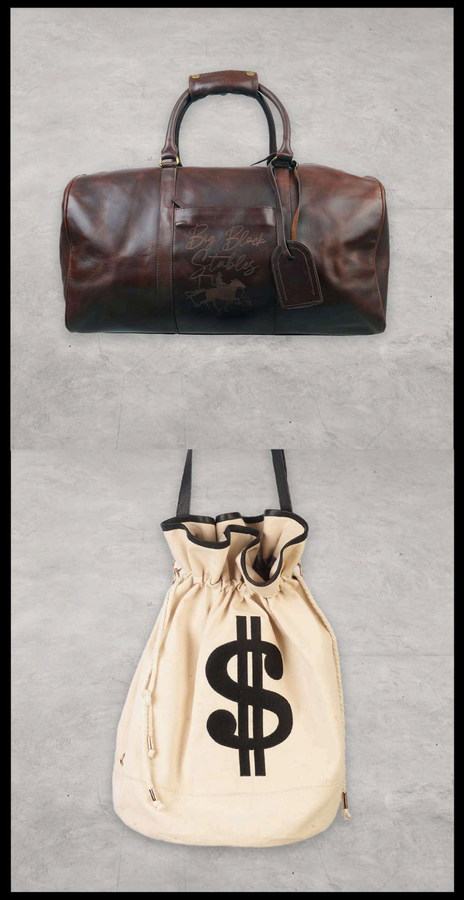


Rated Best for Best Bespoke Process

Best Personalized Luggage Brands

— Travel + Leisure

TRAVEL+ LEISURE



Materials:

We work with full-grain leather, waxed canvas, and technical fabrics that combine durability with a refined finish. Each material is selected to match your use case, brand aesthetic, and budget.

Branding Options:

Add your identity inside and out. Choose from debossed logos, printed linings, custom labels, and hardware engraving to make each piece unmistakably yours.





Custom Components

From zippers and buckles to linings and strap styles, every detail can be tailored. Our team helps you build a product that aligns with both function and brand style.



Tailored for Every Use Case

Whether it’s for daily commuting, business travel, or executive gifting, our bags are designed to adapt. Choose layouts, compartments, and designs that fit your audience, from sleek minimalism to utility-driven designs.

Recent Work

Bespoke Branded Backpacks





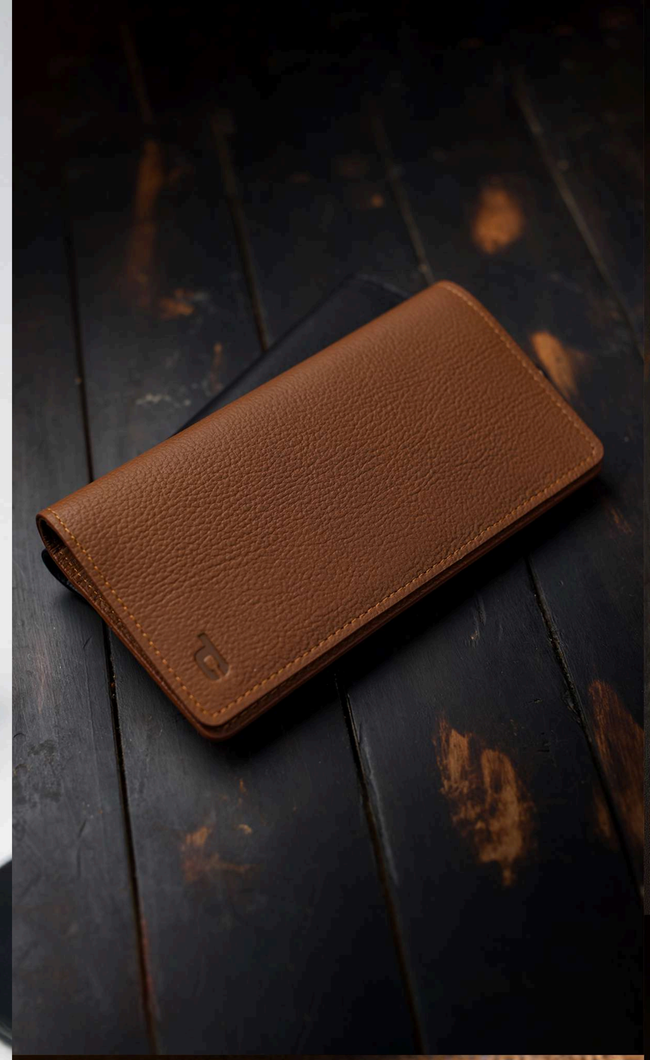
This bespoke backpack project was developed for a corporate client looking to create a standout gifting piece rooted in their identity. We designed new silhouettes specifically for this project, blending structure, function, and clean utility. The flap featured custom artwork provided by the client, interpreted through multicolor embroidery to retain detail and vibrancy.

Crafted entirely from 100% real leather with a viscose or Toptex lining, each bag was built for everyday use with reinforced compartments and dual front pockets. Branding was embedded through subtle logo placement and precise stitching. The entire project was completed within a 4–6 week timeline, from illustration-based concept to final delivery.

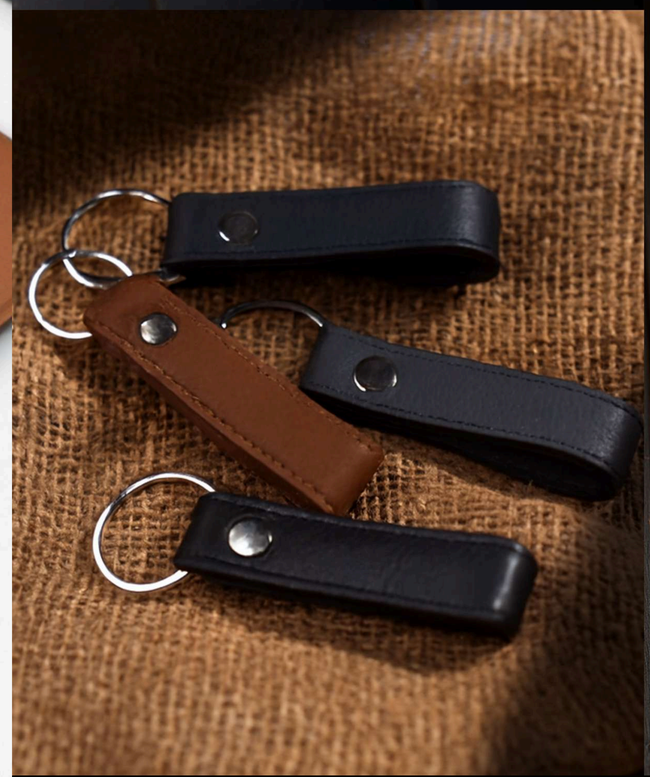
Accessories & Small Goods

Our collection of leather accessories and small goods is designed to be both useful and memorable. These pieces are ideal for thoughtful, scalable gifting and can be fully customized with your branding. From wallets to keychains to clutches to cases, each item is made with care and built to leave a lasting impression











Made to Represent You

Every item in our accessories range can be personalized to reflect your brand's identity. Choose from embroidery, printing, foil stamping, custom linings, or tonal embossing, applied across wallets, clutches, cardholders, belts, and more. Start from our existing styles or work with us to design something completely original. Whatever the brief, we bring ideas to life with craftsmanship and attention to detail.



Leather Case with Custom Print

Bold printed branding turns a compact golf case into a standout, functional keepsake.



Custom-Designed Leather Clutch

A sleek clutch created from scratch in brand-specific colors and silhouette.



Embroidered Leather Wallet

Artwork embroidered directly on the leather for a high-impact, textured identity.



Cardholder with Foil Embossing

Polished foil initials create a minimal, elegant mark on textured leather.



Wallet with Logo Embossing

A straightforward logo embossing on our in-house wallet design. Easy to customize, ideal for scalable brand gifting.



Embroidered Leather Belts

Full-length embroidery adds unique flair and story to classic belt silhouettes.



Printed Pouch with Custom Lining

Artwork printed on the outside and custom-branded lining inside for a fully immersive piece.



Leather Tag with Debossed Initials

Minimal leather tag featuring clean debossed initials and date. Simple, timeless, and easy to personalize at scale.



Business Essentials

Our personalized business essentials, including leather folios, laptop sleeves, and desk pads, are a top choice for corporate gifting. Functional and customizable, these work-life staples offer practical value any recipient will use and appreciate. Add your branding to our existing styles or design your own from the ground up. Choose from a range of materials, from durable canvas for bulk orders to premium leather for elevated gifting.



OUR RANGE

Folio Organizers

A full-grain leather folio available in multiple colors, featuring a retractable handle, chrome-finished hardware, and a three-sided zip closure. The interior includes a padded laptop sleeve (fits up to 14" MacBook Pro), card holders, pockets, pen loop, and key strap. Customizable in material, layout, and branded detailing.





Laptop Sleeves

A full grain leather laptop sleeve with cotton twill lining, chrome-finished hardware, and three-sided zip closure. Features include a trolley strap, outer slip pocket, and card holder inside. Fully padded for protection and fits up to a 14" MacBook Pro. Customizable in material, detailing, and finish.





Customization Highlights



Custom Laptop Sleeve for Justice Technology Professionals

This laptop sleeve features a printed logo on the leather front, reinforcing brand identity. The custom grey felt trim adds contrast and a refined tactile finish.

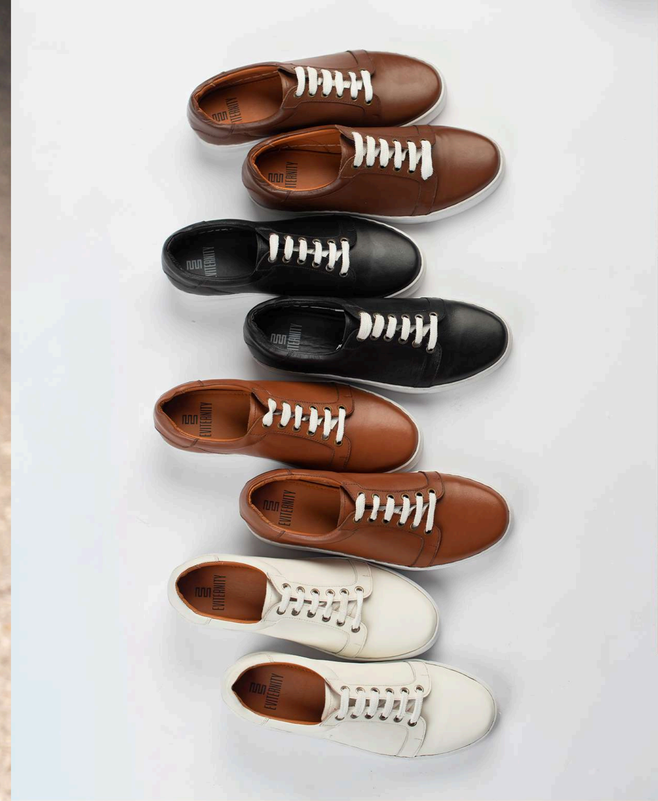
Folio Organizer for Hawkeye Consulting

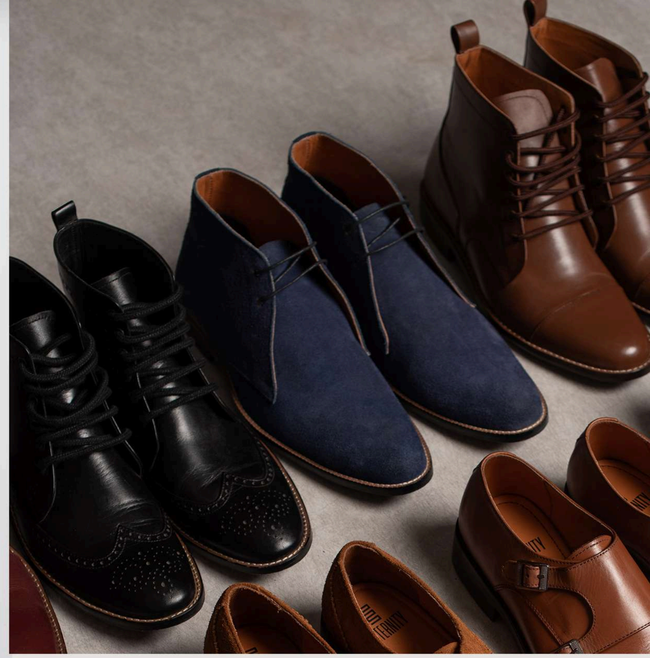
Their folio organizer was built with a fully custom interior layout to fit their specific tools, while the inside pocket carries a clean embroidered logo for a personalized touch.



Footwear

Whether it’s for a milestone gift or a limited-edition drop for your employees, our footwear program offers made-to-order styles built around your brand. Choose from leather sneakers, boots, or dress shoes, with the option to customize colors, linings, sole accents, and branding elements. We can apply your logo, artwork, or initials using embroidery, debossing, digital printing & more







Our Collections

From classic dress shoes to rugged boots and clean-lined sneakers, our core footwear range is built for both style and durability. Each pair is crafted from premium leather with Blake-stitched construction for long-lasting comfort and polish.



Custom Printed Shoes



Customization Highlights:

Embroidered Sneakers



Laser-Engraved Boots



Gift Cards

THE JACKET MAKER

Ready-to-Wear | Made-to-Measure | Bespoke

Give the gift of choice with The Jacket Maker Gift Card. Available as both e-gift and physical formats, it's ideal when you're unsure what to give. Share the amount, and we'll deliver it straight to the recipient's inbox or doorstep. Redeemable across all our domains online only for all our offerings.

Popular Personalization Options

















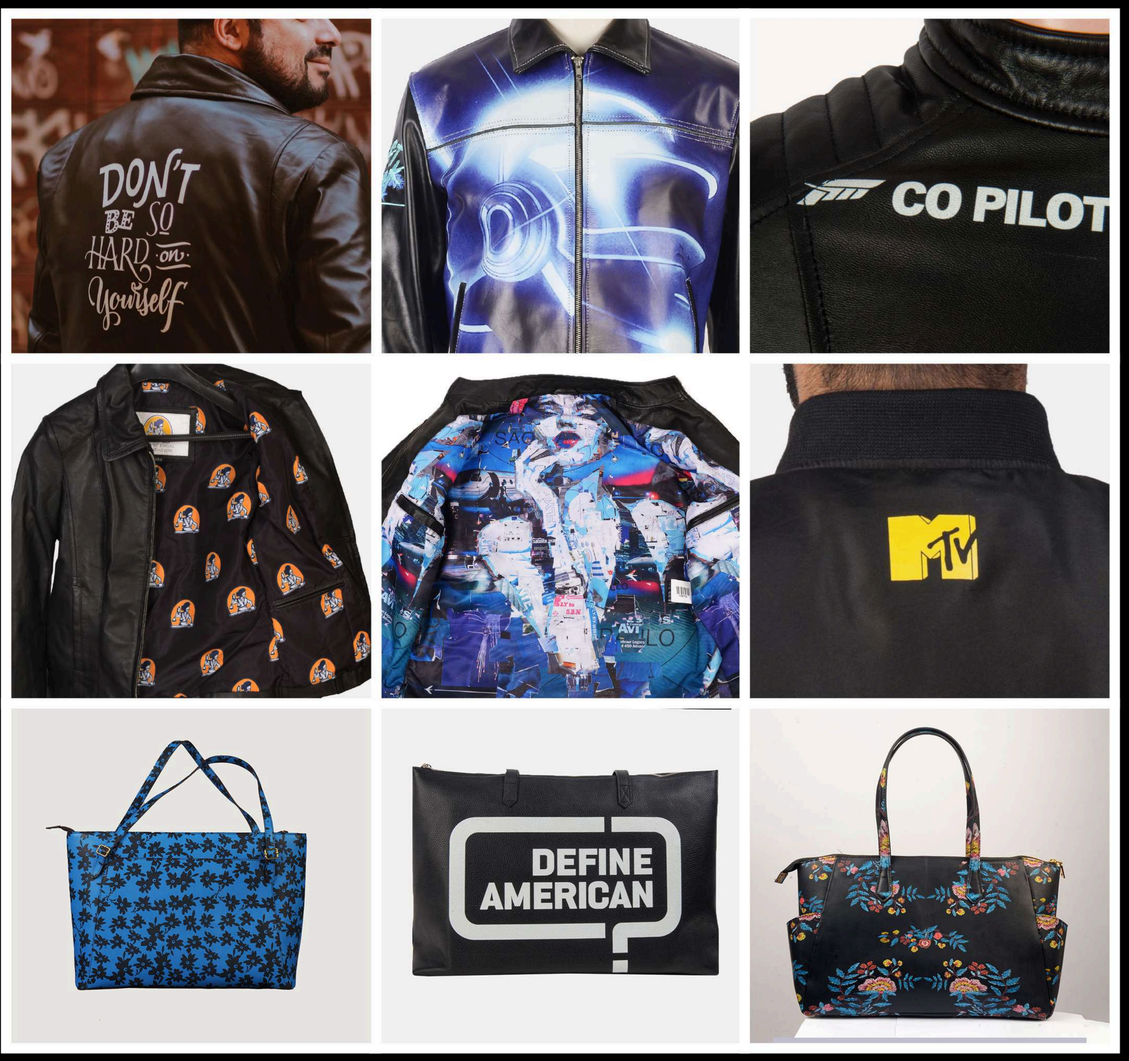


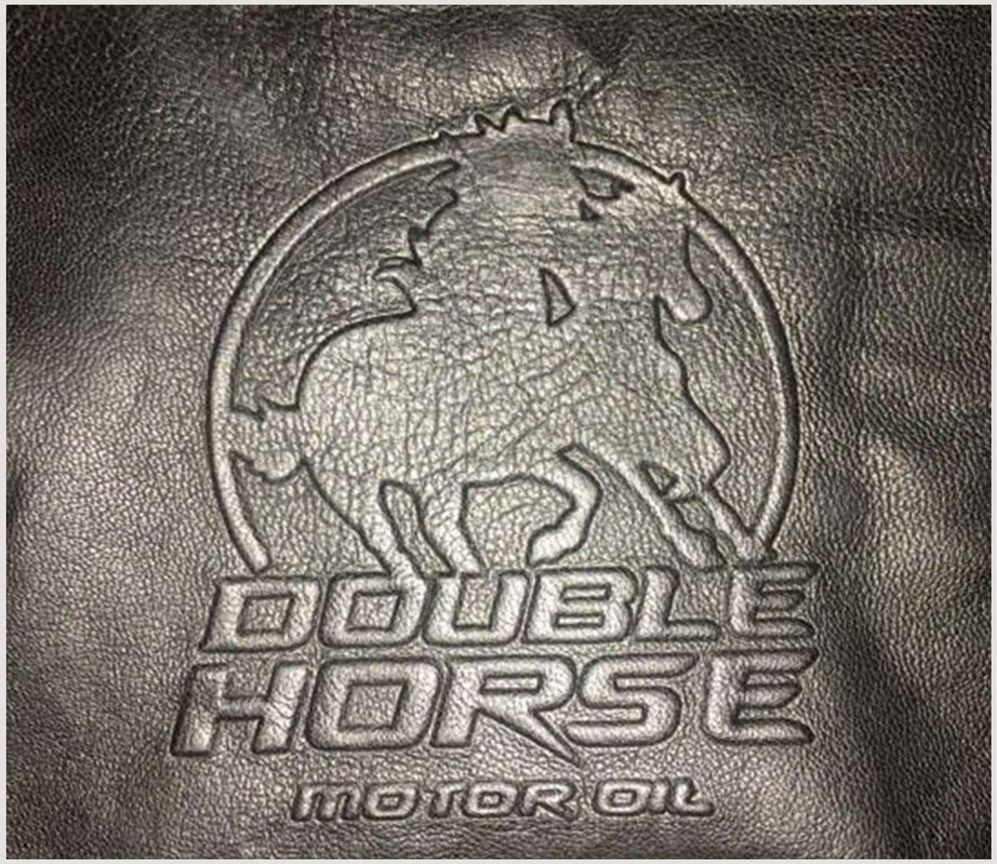
1. Custom Embroidery

Custom embroidery is one of our most popular personalization options, available across jackets, bags, and accessories. We offer precision stitching for logos, initials, and custom artwork using high-density thread embroidery, chenille, and patch techniques. From clean tonal stitching to bold multicolor crests, every detail is tailored to your brand's visual identity. Placement options include chest, collar, cuffs, sleeves, linings, and even hidden interiors, ideal for both statement and subtle branding.

2. Custom Printing

Custom printing unlocks limitless creative freedom across our full product range. From vivid full-surface prints to subtle logos and liner graphics, we support a wide range of techniques including screen printing, heat transfer, DTF, and UV. Whether it's a bold message on a jacket back, an all-over interior lining, or a clean chest logo, each print is executed with high-definition clarity and long-lasting durability tailored to your brand's vision.





3. Custom Embossing

Custom embossing offers a premium, tone-on-tone branding finish that adds texture without extra color. Perfect for jackets, bags, and accessories, this technique uses heat and pressure to press your logo or message directly into the leather for a clean, durable mark. Available across our full product range, embossing delivers a refined look that elevates your brand with subtle distinction.





















4. Custom Labels

Custom labels offer a subtle yet powerful way to reinforce brand identity. Applied to outerwear and apparel, these woven or printed tags can be tailored to match your brand's tone, color, and design. Each label is sewn in with precision, adding a refined finishing touch that elevates every piece.



5. Custom Engraving

We offer precision laser engraving on leather across our product range, including jackets, bags, wallets, and more. This method uses high-heat lasers to etch artwork, initials, or patterns directly into the leather surface for a permanent, tone-on-tone finish. Ideal for subtle branding or intricate designs, engraving delivers detail and durability that won't fade over time.

Our Clients

From fast-growing startups to Fortune 500s, our clients turn to us for distinctive, high-quality custom goods. We help brands stand out with pieces people actually want to keep.

bazaarvoice

Revi

MedMen

Beiersdorf

ROKiT

NIVEA

Y Combinator

VH1

L'ORÉAL

servicenow

VECTOR

workday.

TM G

Anheuser-Busch

FOX

Let's Connect

Have a project in mind or need guidance on corporate gifting, employee incentives, or event merchandise? Our Corporate Team is here to help. We'll get back to you within one business day.

Email us at contact@thejacketmaker.com

Book a design consultation here